

Choose Advancement With Our  
**WORKING B.S.**



Bachelor of Science

**BUSINESS,  
ACCOUNTING &  
COMPUTER SCIENCE**

Degree Programs



# Discover the **BUSINESS** World



## Fast-Track to CPA Eligibility

Centenary University offers an innovative dual major so you can save time and money! The dual degrees: **B.S. in Accounting** and **B.S. in Business Administration with Finance Concentration** prepare students for the Certified Public Accounting (CPA) exam upon graduation. These degrees meet the requirement for 150 completed credits for CPA licensure. Students in this program can save a full year of time and tuition. What normally takes 5 years, our students can do in 4.

### **B.S. in Accounting**

Prepares students to take the Certified Public Accountant (CPA) exam or Certified Management Accountant (CMA) exam (30 additional credits needed for CPA license).

## Discover Your **FUTURE U.**

Centenary University School of Business, Media & Writing offers programs that provide a strong foundation in the field of business administration and management. Our program then allows you to choose one or more meaningful and focused areas of concentration to build your **FUTURE U** with a vision of the career you want.

### **B.S. in Business Administration: Accounting Concentration**

Prepares students for jobs requiring accounting knowledge beyond fundamental accounting. The accounting concentration pairs well with other concentrations such as marketing and management, as it adds quantitative depth to the resume.

### **B.S. in Business Administration: Data Analytics Concentration**

Data insights highlight market trends and customer behaviors that drive global business. Our data analytics program trains you to mine and analyze raw data to optimize business performance. Choose from a concentration in data analytics, or earn a minor in this field — one of the fastest growing in the U.S.

### **B.S. in Business Administration: Finance Concentration**

Learn the skills needed to serve in a variety of financial roles in both corporate and small-business settings. You'll learn to evaluate the ways a company earns revenue and how to maximize profits. Core classes include management and marketing and progress to advanced courses in financial analysis, financial management, and investments.

### **B.S. in Business Administration: Management Concentration**

Study analytical methods to ensure top business performance while developing leadership skills. Our program prepares future managers with the expertise they will need to get the job done in the best possible way at the lowest possible cost.

### **B.S. in Business Administration: Marketing Concentration**

You'll learn how to develop and sell the right products to the right people at the right time. Maximize sales by developing strong brands backed by strong products/services. Core coursework includes accounting, management and finance; upper classes focus on marketing strategy and advertising management.



**B.S. in Business Administration:  
Project Management Concentration**

Provides key project management skills to create employees able to take on a variety of project and program management tasks within an organization. By the end of the program, students will be ready and confident to undertake the Certified Associate in Project Management (CAPM) certification offered by the Project Management Institute.

**B.S. in Business Administration:  
Social Media Marketing Concentration**

Our Social Media program is ideal for students interested in careers directly focused on social media, such as copywriting or strategy, as well as related careers in advertising and marketing.

**B.S. in Business Administration:  
Sports Management and Entertainment Concentration**

Learn about the sports management and entertainment industry through job shadowing, internships, and other hands-on experiences. Courses include sports and entertainment marketing, leadership in sports and entertainment, and event management.

**B.S. in Business Administration:  
Supply Chain Management Concentration**

Provides refined skills that allow you to contribute to the operations or logistics departments of organizations in positions such as purchasing agent or manager, operations managers, logistics analyst or manager, logistician, supply chain manager, and storage and distribution manager.

**B.S. in Business Administration:  
Sustainable Practices Concentration**

Successful businesses focus on three key ingredients—people, profits, and planet. Sustainable practices focus on the business and ethical mandates of sustainable workplace practices.

**Why study Business at  
Centenary University?**

- You will find Centenary graduates working throughout the business world in their areas of expertise. Recent jobs and internships have included ADP, Amazon, Atlantic Health, BASF, BMW, Chubb, Delta Dental, Ernst & Young, Frito-Lay, Johnson & Johnson, KPMG, MARS/Wrigley, NY Jets, NY Mets, NJ Devils, Pfizer, Selective Insurance, UPS, Verizon, and so many more.
- Our alums also include a number of successful entrepreneurs.
- Centenary business and accounting professors have many years of executive experience in the areas that they teach.

**B.S. in Computer Science  
with Data Analytics Minor**

Focuses on the use of technology to manage information in a business context. Courses cover the design and development of software systems, Web applications, programming, data structures, and user interfaces as employed in a variety of real-world situations. A capstone experience allows students to use their accumulated knowledge of the field in project design and implementation.

**4+1 BS/MBA Program**

Earn your BS and MBA in just 5 years! Save time and money. Students with good academic records are invited to apply to this program in their junior year and begin taking MBA courses in their senior year, potentially as part of their undergraduate tuition, at no extra cost.





### Want more reasons to choose Centenary?

- Centenary graduates have a 96% career or graduate school placement rate—19.6% above the national average.\*
- Centenary has the second highest four-year graduation rate among private universities in New Jersey, surpassed only by Princeton University.
- Centenary offers generous financial aid packages: 100% of incoming freshmen receive an average of \$28,000, and 95% of transfer students receive an average of \$20,000.
- Centenary's accounting program has been ranked one of the best by NJBiz Readers' Choice Awards.

### Did you know?

- Business, Accounting, and Computer Science positions are experiencing growth, with Data Analytics and Supply Chain Management growth in double digits.\*
- Our students run Warren County's Volunteer Income Tax Assistance (VITA) program, which provides free tax assistance to low-income residents while allowing students to practice and gain marketable skills.
- Most business classes include real-world projects consulting for businesses — a boost for your skill set and your resume.

\*U.S. Bureau of Labor Statistics

### The Next Level

As a Centenary Business major, you can fulfill the requirements for graduate studies for your MBA.

### Internships

Be ready for your career by participating in internships. Internships are matched to students' interests and often result in employment opportunities.

### Minors

Data Analytics, Management, Marketing, Social Media Marketing, Sports Management, and Sustainable Practices.

### Certificates

Develop your skills in Accounting, Data Analytics, Social Media Marketing, or Sustainable Practices. *Some certificates may not be eligible for Federal financial aid.*

## ENTREPRENEURS

Centenary University students are *social entrepreneurship in action!* Our students gain experience establishing and running community outreach programs while also creating products that address social issues. They consult with local businesses to assist by developing innovative business ideas and processes.



*Pictured: Enactus Competition Team April 2023 in Dallas Texas*

Creative thinking and hard work by **Centenary's award-winning social entrepreneurship team** have paid off bigtime, earning the University its first patent for a fatigue alert device designed by students who have worked on its development for five years. Called **Shieldz Wearable Technologies**, the product is worn on the wrist to detect drowsiness in truck drivers and motorists.



### Centenary University at Ideal Institute of Technology

#### Teaching Site:

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Email: [ideal@centenaryuniversity.edu](mailto:ideal@centenaryuniversity.edu)



### Centenary University

#### Main Campus:

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Hackettstown, NJ 07840

Phone: (908) 852-1400

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Scan for details

