



Bachelor of Arts in
COMMUNICATION

Radio, Television & Film
Concentration



Discover the World of COMMUNICATION



WNTI.org

WNTI is our livestreaming radio station dedicated to Centenary University and the surrounding community. Our students, faculty and administration leverage radio to enhance communications. Visit our website to listen and think about your “on air” show!

Discover Your FUTURE U.

Centenary University’s School of Business, Media & Writing takes a unique approach to the field of communication. We’re one of only a few universities to concentrate writing, media, and film into one department. Our program allows you to work in professional facilities — a high-tech— experience that can help you to customize your FUTURE U with a vision of the career you want.

B.A. in Communication

In the real world, professionals from various fields—writers, television producers, and radio talent—often collaborate to create messages that inform and entertain. It takes a versatile communicator to work across disciplines to create content that truly engages.

Radio, Television and Film Concentration

The Communication curriculum is complemented by hands-on experiences working directly with faculty members who are media professionals.

Notably, students do not have to wait for a specific course to start working in our TV studio, video editing suites, internet radio station and audio production rooms. They can be used as soon as you are trained by our expert faculty and staff.

Whether you’re interested in television production, filmmaking or radio station operations, our faculty members can provide you with the skills and training you need to start your career. On-campus opportunities include:

- Internet radio station WNTI
- On-campus television studio





NJ Young Filmmakers

Centenary University has been recognized with winning entries year over year at the NJ Young Filmmakers event. Centenary's Natasha Bonilla '22 won a Jury Citation Award for her animated short film "Spanglish as Experienced by a Native Speaker"

Since 1975, NJ Young Filmmakers Film Festival is the oldest continuously running film festival in NJ. A project of the Thomas A. Edison Media Arts Consortium, NJYFF supports the work of young filmmakers who either live in or attend school in NJ.

Minors to Customize Your Degree

Communication Minor

Our minor in Communication takes a deeper dive into areas such as mass media, interpersonal communication, and mass communication law and ethics.

Film Minor

Our minor in Film takes a deeper look at film appreciation and other communication.

Additional Minors for a Competitive Edge

Many Communication majors add minors including Business Marketing or Business Management, Social Media Marketing, Professional Writing, Creative Writing, and Journalism.



Want more reasons to choose Centenary?
Centenary graduates have a 96% career and graduate school placement rate—19.6% above the national average.*

- Centenary ranks second in highest graduation rate among private universities in NJ, surpassed only by Princeton University.
- Centenary offers generous financial aid packages: 100% of incoming freshmen receive an average of \$28,000, and 95% of transfer students receive an average of \$20,000.

Did you know?

- Employment in media and communication occupations is projected to grow 6 percent from 2021 to 2031
- The median annual wage for media and communication was \$62,340 in May 2021, which was higher than the median annual wage for all occupations
- The market is expected to reach \$3680.46 billion in 2026 at a compound annual growth rate of 13.3%.

Career Paths

Centenary University graduates have exciting jobs in their chosen careers. Some of our recent grads have been hired as reporters, broadcast journalists, social media managers, web content managers, video editors, copywriters, public relations assistants and marketing assistants. Imagine your FUTURE U with a career path that drives your passion and interests!

Internships



Centenary students have access to a large variety of internships. With our proximity to New York City, students have tremendous opportunities with national media outlets. We're proud that Centenary students have completed internships at Fox 5 News, CBS News, Nickelodeon, News 12 New Jersey, Marvel Comics, WFAN, WDHA, and many other media organizations.



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